



Report of ENTREPRENEURSHIP CELL (E-CELL) 2020-21

E-CELL FB PAGE: [Ecell, Vivek College of Commerce](#)

E-CELL INSTAGRAM: [@ecell vivek college](#)

E-CELL GOOGLE DRIVE: [ECELL DOCUMENTS 2020-2021](#)

Prof. Incharge
Prof. Anuja Narvankar
Prof. Akshata Pai

General Manager - Daniyal Keshvani
Asst. General Manager - Mehmood Khot

Marketing & Communications Department

HOD – Gloria Rozario & Neha Prajapati

MEMBERS - Kunal Mauskar, Shaun Mascreeen, Vivek Vasant, Mehjabin Patel, Sudha Durairaj, Brendan Gonsalves

Administration & Finance Department

HOD – Josfer Btitto & Shweta Yadav

MEMBER - S. Shreeraghuraman, Vinitt Nadar, Padmapriya T

Events & Operations Department

HOD – Sahil Warekar & Varunraja Chettiyar

MEMBERS - Reshma Bomble, Sriya Kritikar, Daniel Jebraj, Isha Thakur

IT & Promotions Department

HOD – Dillon Dcosta & Saba Memon

MEMBERS - Sushila Pandey, Abhishek Prajapati, Adarsh Martin, Alvin Mascreeen, Aman Anchan, Muskan Shaikh, Ahemad Shaikh

Coordination Department

HOD – Sakshi More

MEMBERS - Oves Badra, Uttam Kandhu, Victoria Anthony, Ethiraj David,

INTRODUCTION TO E-CELL

DATE OF EVENT – 20/09/2020

NO. OF ATTENDEES – 60

NATURE OF EVENT – WITHIN COLLEGE

PLATFORM (MODE OF CONDUCT) – ZOOM MEETING

PURPOSE OF THE EVENT –

This event was conducted for the students to know about the functioning of the E-Cell. Through this students can learn many things in E-Cell.

OUTCOME OF EVENT –

This event was an informal orientation for the students regarding what is E-Cell, what is the work or E-Cell etc. The main target audience for this event were First Year Students.

NEXT STEP IN E-CELL

DATE OF EVENT – 27/09/2020 – 02/10/2020

NO. OF ATTENDEES – 60

NATURE OF EVENT – Within college

PLATFORM (MODE OF CONDUCT) – ZOOM MEETING

PURPOSE OF EVENT –

The purpose of this event was to place the right student in right department of the E-Cell.

OUTCOME OF EVENT –

This was an interview session conducted to understand the new joiner members & segregate them on the basis of their interests and capabilities into respective departments. The interviews were conducted by Head's of respective Department under the Supervision of General Manager, Assistant General Manager & Prof in-charge.

EUREKA JUNIOR

DATE OF EVENT – 11/10/2020

NO. OF ATTENDEES – 108

NATURE OF EVENT – Inter-College (In Collaboration with VIVEK VIDYALAYA & JUNIOR COLLEGE)

SPEAKER FOR THE EVENT – Dr. Anupama Iyer (Founder of “Quintessence” a Corporate training & people strategies firm.

PLATFORM (MODE OF CONDUCT) – ZOOM MEETING & YOUTUBE LIVE

PURPOSE OF EVENT –

The event was conducted for the school and junior college students to know about the entrepreneurship and to understand about the new idea of the entrepreneurship.

OUTCOME OF EVENT –

This event was specifically conducted for the students of class 9 to 12 and in collaboration with the VIVEK VIDYALAYA AND JUNIOR COLLEGE. This event was orientation for Eureka Junior a Entrepreneur challenge by IIT BOMBAY specifically designed for teenagers .The theme of the event was to sow the seeds of Entrepreneurship amongst the students and to also make them understand that E-Cell VIVEK COLLEGE OF COMMERCE here to help them with their ideas and to always guide them.

E-Cell Vivek College of Commerce PRESENTS EUREKA! JUNIOR
 (Eureka! Junior is an initiative to promote entrepreneurship amongst students of classes 6-12)
Speaker
Dr. Anupama Iyer
 Founder “ Quintesense “, a corporate training and people strategies firm.
 > **Date:** 11th October 2020
 > **Timing:** 11am onwards
 > **Platform:** Zoom & Youtube Live
 - For any queries contact -
 NEHA PRAJAPATI 9326702572 HEAD OF COMMUNICATIONS
 VARUN RAJA 9820984397 HEAD OF OPERATIONS
 Follow us on @ecellvivekcollege @Ecell_vivek_college

FRESHMEN ORIENTATION

DATE OF EVENT – 15/10/2020

NO. OF ATTENDEES – 60

NATURE OF EVENT – Within College

PLATFORM (MODE OF CONDUCT) – ZOOM MEETING

SPEAKER FOR THE EVENT – Prof. Anuja Narvankar

PURPOSE OF EVENT –

These event was conducted for the new members of the E-cell to know about what does the each department do in the E-Cell. The main thing was to know about the NEC task

OUTCOME OF EVENT –

This event was a formal Orientation for students regarding what is E-Cell, what is the work or E-Cell etc. The main target audience for this event were First Year Students. This was conducted due to it being a task of NEC.

SOCIAL MEDIA CHALLENGE – MINUTE TO WIN IT

DATE OF EVENT – 15/10/2020 – 18/10/2020

NO. OF ENTRIES – 20

NATURE OF EVENT – Inter-College

PLATFORM (MODE OF CONDUCT) – MAKING VIDEO & SOCIAL MEDIA

PURPOSE OF EVENT –

The social media challenge was conducted. The task was that the students were given 10 questions and were to select one question to prepare one minute video. While doing so they get knowledge on entrepreneurship.

OUTCOME OF EVENT –

This event was a Social Media Challenge based on Entrepreneurship. The students had been given list of 10 question out which they had to select any 1 question of their choice & film a 1 minute video answering the question and post it on instagram with the challenge tags. The most unique answer wins the challenge.

The Winner was declared BRENDAN GONSALVES of FYBMS



SURVEY ON IDENTIFYING PROBLEMS RELATED TO ONLINE LEARNING

DATE OF EVENT – 17/10/2020 – 18/10/2020

NO. OF RESPONSES – 204

NATURE OF EVENT – Within College

PLATFORM (MODE OF CONDUCT) – GOOGLE FORM

PURPOSE OF EVENT –

The event was conducted for the students on the bases of online learning for the students that face problems in online class.

OUTCOME OF EVENT –

This survey was conducted to identify the problems faced by students in on going online way of learning.

GROUP DISCUSSION

DATE OF EVENT – 18/10/2020

No. OF ATTENDEES – 18

NATURE OF THE EVENT – Within College

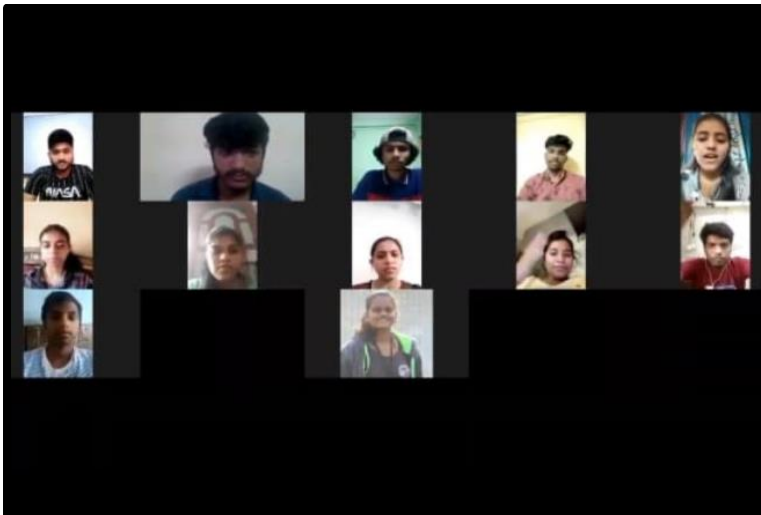
PLATFORM (MODE OF CONDUCT) – Zoom Meeting

PURPOSE OF EVENT –

The group discussion was based in the problems identified by the survey previously conducted on the topic problems faced by students in online way of learning.

OUTCOME OF EVENT –

The discussion provided solutions for problems that can be solved at sources. And also helped students in realizing both sides of the coin of the problems.



SOCIAL SAVIORS

DATE OF EVENT – 09/11/2020

NATURE OF EVENT – Social Media Challenge

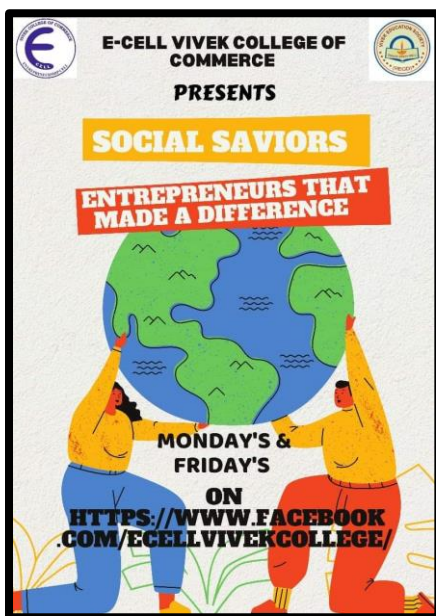
PLATFORM (MODE OF CONDUCT) – SOCIAL MEDIA

PURPOSE OF EVENT –

This event is an on-going social media series where E-Cell tries to shed a light on the Entrepreneurs that came forward in times of need and are in general working towards betterment of society.

OUTCOME OF EVENT –

This event is an on-going social media series where E-Cell tries to shed a light on the Entrepreneurs that came forward in times of need and are in general working towards betterment of society.



QUIZ CONTEST

DATE OF EVENT – 20/11/2020

NO. OF ATTENDEES – 52

NATURE OF EVENT -Inter-College (In Collaboration with Department of Library)

PLATFORM (MODE OF CONDUCT) – ZOOM MEETING & KAHOOT App.

PURPOSE OF EVENT –

The Quiz competition which focuses on inspiring students and promoting the idea of learning while having fun.

OUTCOME OF EVENT –

This was an inter college quiz competition conducted in association with Department of Library on Entrepreneurship.

WINNER'S OF THE QUIZ

1st Place : Vedant Laxmikant Joshi – M.L.Dahanukar College

2nd Place : Fahmeeda Mohd Abdullah Siddiquie – Vivek College

3rd Place : Tulsi Chaurasia – Vivek College]



PANEL DISCUSSION

DATE OF EVENT – 16/01/2021

NO. OF ATTENDEES – 139

NATURE OF EVENT – Wthin college

PLATFORM (MODE OF CONDUCT) – MS TEAMS

SPEAKER FOR THE EVENT –

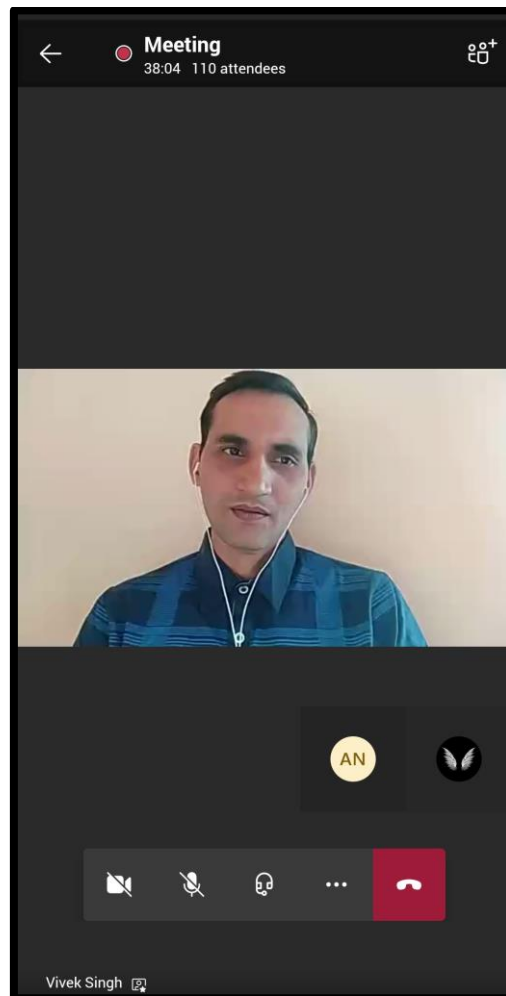
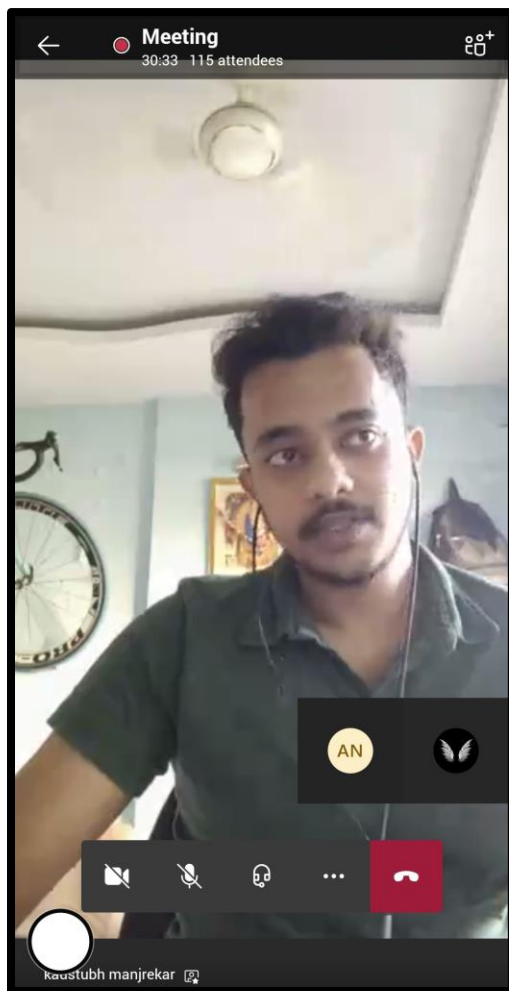
- Mrs. Smita Nair (Senior Vice President- Internal Audit at Kotak Mahindra Bank Ltd).
- Mr. Kaustubh Manjrekar (Owner of Salad Hub, National Cycling Athlete, Share market option writer, Actuator).
- Mr. Vivek Singh (Faculty, Department of Banking and Insurance, M.Com, MIB, PGDIB, SET, Pursuing Ph.D.).

Purpose of event :

The panel discussion event was conducted to help resolve the main conflict that students face after graduation in choosing between higher education, job or Entrepreneurship. There were three panelist representing the above three fields.

Outcome of event :

The discussion provided students a professional outlook towards the fields and how each choice may demand from them at each step of the way. The students were also received answers to their questions like how to raise capital for business, is doing MBA from a reputed institution necessary etc



LIFE STORY OF AN ENTREPRENEUR

DATE OF EVENT – 18/01/2021

NO. OF ATTENDEES - 104

NATURE OF EVENT – Within College

PLATFORM (MODE OF CONDUCT) – MS TEAMS

SPEAKER FOR THE EVENT –

- Mr. Pravash Mahapatra (Entrepreneur, Founder, Director at E-City Vibes PVT Ltd, skilled in Web development, App development. Strong professional focused in telecommunications engineering).

Purpose of event :

This event was conducted to allow students to take a sneak peek into the life of an entrepreneur in a candid fashion.

Outcome of event :

The event allowed students to ask questions to an entrepreneur face to face without any hesitation. They students also learned about some pivotal factors that may determine the success of an entrepreneur like accepting failure, never ending passion etc.



PITCHING WORKSHOP

DATE OF EVENT – 19/01/2021

NO. OF ATTENDEES – 83

NATURE OF EVENT – Within College

PLATFORM (MODE OF CONDUCT) - MS TEAMS

SPEAKER FOR THE EVENT –

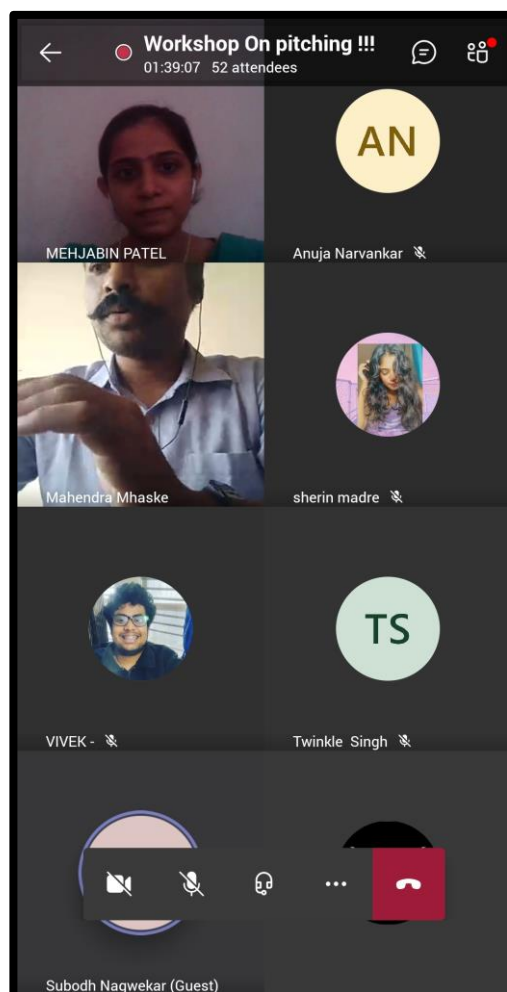
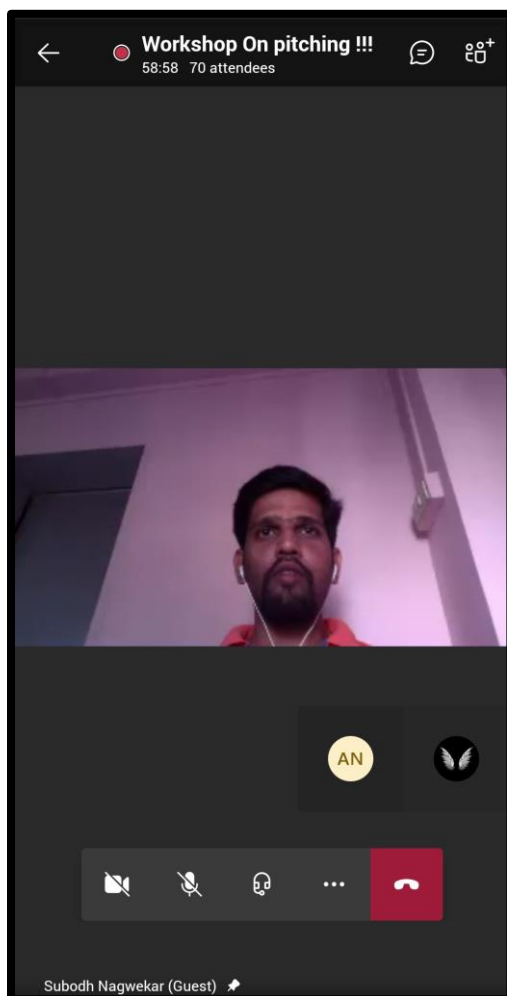
- Mr. Mahendra Mhaske (Financial Consultant, Associate partner FINEOTERIC CONSULTING LLP)
- Mr. Subodh Vikas Nagwekar (Business partner ANANT FIN INVEST)

Purpose of event :

The workshop was conducted to teach students, What is a pitch? How to deliver a pitch? Importance of a good pitch for an entrepreneur etc.

Outcome of event :

The workshop covered the above aspects as well how the pitch differ from situation to situation and person to person. The session have students basic ideas to grow their smaller existing businesses.



WORKSHOP ON FUNDAMENTALS OF IPR

DATE OF EVENT – 13/03/2021

NO. OF ATTENDEES – 168

NATURE OF EVENT – Inter-College

PLATFORM (MODE OF CONDUCT) - MS TEAMS

SPEAKER FOR THE EVENT –

- Advocate. Arya Borkar (Advocate High Court)

Purpose of event :

The workshop was conducted to teach and make students aware about various Intellectual Property Rights and how they can protect their works with the help of IPR.

Outcome of event :

The workshop covered various aspects and rules of IPR, and why it's knowledge is important. The speaker also answered various questions of students as how they can have their artistic and other works protected under IPR.

E-CELL IIT BOMBAY'S NATIONAL ENTREPRENEUSHIP CHALLENGE (NEC)/E-SUMMIT 2021

DATE OF EVENT – Started September 2020 - February 2021

NATURE OF EVENT – National

Purpose of event :

The NEC is a platform that helps colleges to build an actively functioning E-Cell. It's a 6 month-long competition where the E-Cell IIT BOMBAY guide students by giving them tasks that are essential for any Entrepreneurship cell to work smoothly.

The competition has four stages, namely preliminary stage, Stage 1, 2, 3 & 4 after clearing all the stages and being in top 15 places of your track is only when you can ensure your place in the finals.

Outcome of event :

We finished 8th position overall out of over 350+ colleges and institutions. We got recognized on PAN India level and **we were one of the only 2 COMMERCE COLLEGES as participants** in this competition amongst Engineering Colleges. We signed MOU with E-Cell of Deen Dayal College of New Delhi University.

NEC FINALS SCOREBOARD: [NEC 2020-2021 BASIC TRACK FINALS](#)